

Name: \_\_\_\_\_ Date: \_\_\_\_\_ Period: \_\_\_\_\_

## STUDENT DIRECTIONS: PSA (Public Service Announcement)

1. You will work alone
2. You may use the books in the room, at home, and the technology provided by your teacher.
3. The final project will be in a **poster AND a 30 second verbal presentation**, as if on TV or radio
4. You **must have at least 2 different sources**, with the bibliographical information cited properly.

### PSA requirements:

1. **The Explore Student Journal PSA planning sheet on Page 191**
2. **Title of PSA** (is the Natural Disaster you are assigned)
3. **Catch Line** (think of a way to get your audience’s attention) (EX: This is a Tornado Warning/Watch!)
4. **Slogan** (a line easy for your audience to remember and repeat (example: “Only YOU can prevent forest fires”))
5. **Create a character** (someone or something that is easily remembered)
6. **Show a powerful IMAGE of your natural disaster** (printed or drawn & large enough to be seen when your poster is hung.)
7. **Facts that tell the story (at least 5 facts-** Causes of your natural disaster, safety precautions, how to possibly prevent loss of life or property, how to prepare for it, suggestions for recovery of humans and the environment.)
8. **Reflection** on how Science is used in PSA’s to address natural disasters and why it is important to know safety procedures for natural disasters.

### FORMAT—HOW YOU WILL PRESENT IT

- **Write it**
- **Draw it**
- **Verbally present** (like on the radio)

**Class Project Grade- 100 points**

<b>30 points</b>	<b>5 facts</b> with details	
<b>10 points</b>	<b>Impact</b> on science/ Earth- what are the negative results to the Earth ( and BIOSPHERE) or positive results due to this disaster	
<b>10 points</b>	<b>Images of your disaster</b> (can include before, during & after the event)	
<b>10 points</b>	<u><b>Title</b></u> of the TYPE natural disaster	
<b>10 points</b>	<b>Slogan / catch phrase—</b> (Be creative) Correct grammar, spelling and convections (writing rules)	
<b>10 points</b>	<b>Neatness</b> , grammar, if printed <u>OR</u> for quality of presentation (Do you know your material? Do you present without always reading from cards? Are you able to be heard and understood throughout the room?)  All students <b>MUST</b> turn in a written copy of ALL their work for grading- even if a verbal presentation)	
<b>10 points</b>	<b>Character</b> or “spokesperson” (think Smokey the Bear, Geico Gecko) Can be explained, if written, and understood, if acted out in a verbal presentation.	
<b>10 points</b>	<b>Bibliography</b> – you can use <b>www.bibliography.com</b> to help create your bibliography. In your own words, you need to state the source book or website, <u>Title</u> , and page numbers, if applicable.	